

Boston Consulting Group and Miebach Consulting Offer a One-Stop Shop for Supply Chain Consulting

- **The strategy consultancy and the supply chain specialist enter into an exclusive partnership**
- **Consulting demand for supply chain optimization is on the rise**
- **Pandemic, trade disruptions, and climate change increase the importance of resilient supply chains for competitiveness**

Düsseldorf, April 14, 2021—The strategy consulting firm Boston Consulting Group (BCG) and the supply chain-focused consultancy Miebach Consulting have entered into an exclusive partnership to support companies worldwide in optimizing their supply chains. “Global supply chains are becoming more and more complex due to growing trade barriers, climate change, and not least the pandemic. In light of these factors, supply chain management has developed from an operational function to one of the most important strategic imperatives on the CEO’s agenda,” says Matthias Tauber, Head of BCG in Germany. “At the same time, more complexity means that strategic planning and implementation have to be aligned now more than ever,” says Dr. Joachim Miebach, Founder and Chairman of the Advisory Board of Miebach Consulting. BCG and Miebach Consulting complement each other in these areas and will in future provide clients with consulting services from strategy to implementation as a one-stop shop.

Well-organized supply chains deliver competitive advantages

The COVID-19 pandemic and trade disruptions such as the recent Suez Canal blockage have revealed the importance of well-organized supply chains. “A company’s supply chain is a key factor in becoming more resilient and better prepared to emerge stronger from future crises and bouts of market volatility,” says Matthias Tauber. At the same time, the demands from society, investors, and regulatory authorities are growing. “In the future, companies will increasingly be held accountable for reducing their carbon footprint and ensuring social standards along their entire value chain,” says Dr. Joachim Miebach. “They can only fulfill these requirements with a well-organized supply chain management.”

All this leads to a growing demand for consulting services in the field of supply chain optimization. BCG brings deep expertise in strategic planning, international know-how, and interdisciplinary teams, among others. Miebach has a strong track record spanning several decades, especially in the optimization of logistics networks, processes, and logistics systems, also drawing on its in-depth engineering expertise. Both partners are building on the potential of digital and analytics in their consulting approach, using digital twins of supply chains, for instance. “BCG can give us even more impact with its globally recognized expertise, its interdisciplinary structure, and its in-depth digital competence,” says Dr. Joachim Miebach. “We are delighted to have found in Miebach an internationally renowned partner for the rapidly growing supply chain consulting business that perfectly complements our portfolio,” summarizes Matthias Tauber. “Both sides will benefit from this partnership—for the good of our clients.”

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About BCG

Boston Consulting Group (BCG) partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. BCG has been a pioneer in business strategy since it was founded in 1963. Boston Consulting Group helps clients with comprehensive transformation—inspiring complex change, enabling organizations to grow, building competitive advantage, improving customer and employee satisfaction, and driving bottom-line impact.

To succeed, organizations must blend digital and human capabilities. BCG’s diverse, global teams bring deep industry and functional expertise and a range of perspectives to spark change. BCG delivers solutions through leading-edge management consulting along with technology and design, digital and analytics, corporate and digital ventures—and business purpose. BCG works in a uniquely collaborative model across the firm and throughout all levels of the client organization, generating results that allow its clients to thrive. The company has offices in more than 90 cities in over 50 countries and generated revenue of \$8.6 billion in 2020 with its 22,000 employees worldwide. More information: www.bcg.de.

About Miebach Consulting

Miebach Consulting offers international supply chain consulting and material flow engineering services in production and logistics, focusing on optimizing the end-to-end supply chain in a technology driven environment.

Our customers are medium-sized companies as well as corporate groups who want to improve and expand their competitive position with innovative supply chain and logistics solutions. With 400 employees in 24 offices and more than 600 successful international projects a year, we are one of the leading international consulting and engineering firms for supply chain management and logistics. For almost 50 years we have been supporting our customers with what we stand for: Supply Chain Excellence.

For further information, visit: www.miebach.com

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